

**JOBS & ECONOMIC DEVELOPMENT - Required Annual Activities**

1. Participate in two of the following events or programs:
  - ECD Sponsored Conference, Workshop or Training
  - Main Street, Tennessee Downtowns, Retire Tennessee and Select Tennessee
  - Submit a CDBG Application
  - Submit a FastTrack Application
2. Joint Economic Development Board meets statute requirements

**FISCAL STRENGTH & EFFICIENT GOVERNMENT - Required Annual Activities**

1. Submit county budget to Comptroller's Office on or before October 15
2. Create and/or maintain an Audit Committee
3. Submit Fiscal Strength and Efficient Government Fiscal Confirmation Letter

**PUBLIC SAFETY**

**Crime Rate (per 1,000 people)<sup>1</sup>:**

2012: **67.2**  
2013: **57.1**

Decrease in Crime Rate: **-15.0%**

**EDUCATION & WORKFORCE DEVELOPMENT**

**Math Proficiency (Grades 3-8)<sup>2</sup>:**

2012-13 **43.9%**  
2013-14 **42.6%**

Decrease in Proficiency: **-2.9%**

**High School Graduation Rate<sup>3</sup>:**

2012-13: **84.3%**  
2013-14: **85.6%**

Increase in Grad. Rate: **1.5%**

**Average ACT Score<sup>4</sup>:**

2012-13 **19.0**  
2013-14 **20.7**

Increase in Avg. ACT Score: **8.9%**

**Population with a High School Degree<sup>5</sup>:** 80.0%

**Population with a Bachelor's Degree<sup>6</sup>:** 12.7%

**HEALTH & WELFARE**

**Obesity Rate (Grade 8)<sup>7</sup>:**

2011-12: **48.1%**  
\*2012-13: **46.3%**

Decrease in Obesity Rate: **-3.8%**

**Adult Obesity Rate<sup>8</sup>:**

**Adult Smokers<sup>9</sup>:**

	State Average	Sequatchie County
Adult Obesity Rate <sup>8</sup> :	32.1%	34.8%
Adult Smokers <sup>9</sup> :	22.6%	29.9%

\*Obesity rate data to be updated when data are available

**County Quick Facts**

Unemployment Rate (2013) <sup>10</sup>	Total Employment (2013) <sup>11</sup>
<b>8.8%</b>	<b>2,496</b>
Median Household Income (2012) <sup>12</sup>	Employment Growth (2012-13) <sup>13</sup>
<b>\$33,181</b>	<b>0.2%</b>

**Sources:**

1. Tennessee Bureau of Investigation  
2. Tennessee Department of Education  
3. Tennessee Department of Education  
4. Tennessee Department of Education  
5. US Census Bureau - ACS 5-Yr (2012) Population aged 25-64  
6. US Census Bureau - ACS 5-Yr (2012) Population aged 25-64  
7. Tennessee Department of Health (Obesity categorized as being in the 95th percentile for BMI according to age and sex)

8. Behavioral Risk Factor Surveillance System (2006-2012) BMI>30  
9. National Center for Chronic Disease Prevention and Health Promotion, Division of Diabetes Translation (2010)  
10. US Bureau of Labor Statistics - Local Area Unemployment Statistics  
11. US Bureau of Labor Statistics - Quarterly Census of Employment and Wages  
12. US Census Bureau - ACS 5-Yr (2012)  
13. US Bureau of Labor Statistics - Quarterly Census of Employment and Wages

# SEQUATCHIE COUNTY TRAVEL SNAPSHOT

Facts About a Leading Industry That's More Than Just Fun

## BY THE NUMBERS

### 2013 Economic Impact of Tourism in Sequatchie County

- Generated **\$6.38 MILLION** in direct tourism expenditures
- Generated **30** jobs
- Produced **\$890,000** in payroll
- Created **\$460,000** in local tax revenue
- Created **\$350,000** in state tax revenue

## PER HOUSEHOLD

### As a result of taxes generated by tourist activity in the county:

- Each household pays **\$147.46** less in local and state taxes
- Each household pays **\$83.74** less in local county taxes
- Each household pays **\$63.71** less in state taxes

## ON AN AVERAGE DAY

### On An Average Day In 2013, Tourist Spending in Sequatchie County

- Generated **\$17,479** in daily expenditures
- Produced **\$2,438** in daily payroll
- Created **\$1,260** daily in local tax revenues
- Created **\$958** daily in state tax revenues

## IN OTHER WORDS....

### If it were not for state and local taxes generated by tourism...

- *Each Sequatchie Co. household would pay \$147.46 more in taxes*

Sources: 2013 Economic Impact of Travel on Tennessee Counties Report  
[www.tnvacation.com/industry/](http://www.tnvacation.com/industry/); U.S. Census Bureau Quick Facts by County  
<http://quickfacts.census.gov/>